



ORIGINAL HAIR GROWTH SYSTEM

INSTRUCTIONAL REFERENCE

● **Deacidizing Scalp Conditioner**

Wet the top of your scalp with Deacidizing Scalp Conditioner and gently flex the scalp for a minute to help penetration. **DO NOT RUB OR MASSAGE.** Just gently flex the scalp in a circular motion with the finger tips...just like raising your eyebrows flexes the scalp. Now wait another minute before using Scalp Cleanser.

● **Scalp Cleanser**

After using Deacidizing Scalp Conditioner, wet the scalp with warm water and shake a sufficient amount of Scalp Cleanser onto the scalp to cover the scalp completely. Gently spread over the entire scalp with the fingertips until the hair and scalp are slippery. **DO NOT RUB OR MASSAGE.** Leave on for 1 or 2 minutes, then rinse with warm water. The sebum is now ready to be removed by the Special Shampoo.

● **Special Shampoo**

After rinsing out Scalp Cleanser, apply 1/8 to 1/4 oz. of Special Shampoo and gently work up a good lather. Rinse shampoo out of the hair and again apply Special Shampoo and work up a good lather. This time, let the lather stay on the scalp for a minute or two. (Note: working the excess lather into the face for a minute or two is also very good for the complexion.) Now rinse the hair thoroughly.

● **Scalp Activator (any strength) (optional)**

TWICE DAILY USE. Apply 10-20 drops to thinning areas such as the top of the head (crown) as well as areas to be treated with L-55-A or Minoxidil. Allow to dry. In 3-5 minutes you should notice a strong tingling sensation and the scalp may begin to turn bright pink as the blood rushes to the surface layers of the dermis. This effect will last for 20-40 minutes. For best results, apply Scalp Defense, L-55-A, or Minoxidil as soon as you notice increased pinkness. If desired, you may also use this product at night before bed (use Minoxidil only as directed). This product will not cause hair growth in other areas such as the face or back if the product drips.

● **Formula L-55-A**

TWICE DAILY USE. Fill the small plastic applicator with 1/4 oz. of L-55-A. With tip of applicator touching scalp, slowly wet the ENTIRE scalp with L-55-A. Flex the scalp gently with the fingertips for a minute or two to help the L-55-A penetrate the hair follicles. **DO NOT RUB OR MASSAGE.** You may now gently dry your hair with a towel.

● **Antiseptic Dressing (optional)**

Antiseptic Dressing should be applied to the hair at least once each day to help control bacteria. After the scalp has been deacidized and L-55-A applied, shake a small quantity of Antiseptic Dressing into your palms and wipe over the hair. This may be repeated during the day to help keep the hair "dressed."

● **Minoxidil (2% or 5%)**

TWICE DAILY USE. After letting L-55-A or Antiseptic Dressing dry for 5-10 minutes, apply 1 ml. directly onto the scalp and spread evenly over the areas of thinning. Do not miss doses. Underuse will result in greatly diminished benefits. Stopping use will result in loss of the hair that is growing because of Minoxidil.

Loesch Laboratory Consultants, Inc.

4311 South Dr., Houston, Texas 77053

Customer Service: 800.231.7157 **Email:** sales@loeschlab.com **Website:** www.loeschlab.com



PROFESSIONAL HAIR GROWTH SYSTEM

INSTRUCTIONAL REFERENCE

For Best Results...

Use your Loesch® products **EVERY DAY**, not once or twice a week. The clients who get the best results are the ones who are able to use the system every day but if you can't do that, use them as often as you possibly can and allow longer for results to become apparent.

Use your Loesch® products in the order shown below. Check off the products you have and follow those steps to the best of your ability. Your results will depend on how well you perform these steps. Don't do any more or less than we suggest. These instructions are based on almost 60 years of research and actual client feedback.

Call us if you're confused. We offer free consultations by trained professionals who use the products themselves so they know what you're going through.

☛ Penetrate & Prepare Scalp Conditioner

ONCE DAILY USE. Before wetting your hair, apply 1/4 oz of Scalp Conditioner to the scalp. If an applicator was provided, use it to measure the dose. Try not to waste product on the hair. Using your fingertips (not fingernails), gently flex the scalp for a moment to work the product into the follicles. Do not rub. Rinse thoroughly before going on to the next step.

☛ Restore & Thicken Shampoo

ONCE DAILY USE. Apply 1/4 oz to the palms and spread evenly through the hair. Then, using a gentle circular motion, work into a rich lather being sure to massage the scalp with the fingertips (not fingernails). Rinse thoroughly with warm water.

☛ Scalp Activator (any strength) (optional)

TWICE DAILY USE. Apply 10-20 drops to thinning areas such as the top of the head (crown) as well as areas to be treated with Scalp Defense or Minoxidil. Allow to dry. In 3-5 minutes you should notice a strong tingling sensation and the scalp may begin to turn bright pink as the blood rushes to the surface layers of the dermis. This effect will last for 20-40 minutes. For best results, apply Scalp Defense, L-55-A, or Minoxidil as soon as you notice increased pinkness. If desired, you may also use this product at night before bed (use Minoxidil only as directed). This product will not cause hair growth in other areas such as the face or back if the product drips.

☛ Invigorate & Shield Scalp Defense

ONCE DAILY USE. Use immediately after towel drying your hair. Part the hair and apply 1/4 oz to the entire scalp. If an applicator was provided, use it to measure the dose. Try not to waste product on the hair during application. Do not massage and do not rinse out. Towel dry again if desired.

☛ Minoxidil (2% or 5%)

TWICE DAILY USE. After letting Scalp Defense dry for 5-10 minutes, apply 1 ml. directly onto the scalp and spread evenly over the areas of thinning. Do not miss doses. Underuse will result in greatly diminished benefits. Stopping use will result in loss of the hair growing because of Minoxidil.

Loesch Laboratory Consultants, Inc.

4311 South Dr., Houston, Texas 77053

Customer Service: 800.231.7157 **Email:** sales@loeschlab.com **Website:** www.loeschlab.com